



Confederation of Indian Industry



CII - Suresh Neotia Centre
of Excellence for Leadership



“Transformational Leadership Conference on Regenerative & Responsible Tourism”

Venue: CII-SNCEL, Salt Lake, Kolkata | Date: 28th November 2025

AGENDA

Inaugural Session	10:30 – 11:20 Hrs.
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Theme: *Shaping a Sustainable & Inclusive Future for Indian Tourism.*

10:30 – 10:40 Hrs.	Address by Chief Guest	
10:40 – 11:10 Hrs.	Theme Address by	
11:10 – 11:20 Hrs.	Closing Remarks	

11:20 – 12:15 Hrs.	Session I: From Growth to Regeneration – Redefining Tourism’s Purpose	
	<i>India’s tourism sector is at a critical turning point—balancing economic ambitions with the urgent need for ecological and cultural preservation. This session explores regenerative tourism as a step beyond sustainability—where tourism becomes a net positive force for nature, heritage, and communities. Speakers will present both global models and India-specific innovations that empower destinations to restore ecosystems and build community ownership.</i>	
12:15 – 12:30 Hrs.	Networking Break	

12:30 – 13:15 Hrs.	Session II: Smart Policy, Strong Impact – Enabling Responsible Tourism through Governance
	<i>Fragmented and inconsistent policies are major barriers to sustainable tourism. This session will explore how cohesive policy frameworks, public-private collaboration, and green incentives can pave the way for responsible growth. Focus areas include national tourism standards, eco-certifications, heritage-based zoning laws, and community-linked tax benefits.</i>
13:15 – 14:00 Hrs.	Lunch Break

14:00 – 14:45 Hrs.	Session III: Sustainability Sells – The Business Value of Going Green
	<i>Far from being a cost centre, sustainability is increasingly a strategic advantage. This session highlights commercial success stories where tourism businesses have gained customer loyalty, reduced costs, and enhanced brand equity by adopting green models. Topics include solar adoption, local sourcing, digital optimization, zero-waste operations, and community revenue sharing.</i>

14:45 – 15:30 Hrs.	Session IV: Future-Proofing Tourism – Leadership, Innovation & Inclusion
	<i>What kind of leadership does tourism need for the next decade? This session focuses on building a future-ready tourism sector through skill development, entrepreneurship, youth engagement, digital tourism, smart mobility, and immersive cultural tech. Emphasis will also be placed on empowering women, upskilling local talent, and harnessing innovation ecosystems.</i>
15:30 – 15:45 Hrs.	Concluding Remarks